User Stories:

1. As a tech enthusiast, I want to easily customize and visualize my dream computer using the PC configurator system, so that I can tailor it to my specific needs and preferences.
2. As a user, I want the PC configurator system to offer a wide range of components such as processors, graphics cards, memory, storage, and peripherals, so that I can create a computer that meets my exact requirements.
3. As a user, I want the PC configurator system to provide a dynamic representation of my configured PC, checking for compatibility among selected components, so that I can ensure that all the parts will work together seamlessly.
4. As a user, I want the PC configurator system to calculate the total price of my configured PC in real-time, so that I can stay within my budget and have transparency in the customization process.
5. As a user, I want to save and share my custom builds with others on the website, so that I can reference them later or get feedback from friends and the community.
6. As a user seeking assistance, I want to be able to interact with a representative from the company through a chat/messages feature, so that I can get advice or guidance on configuring my PC or resolving any issues I encounter.
7. As a user, I want the chat/messages feature to be easily accessible and responsive, so that I can quickly get the help I need without any hassle.
8. As a user, I want the online platform to combine passion, expertise, and user-friendly features for a truly immersive and enjoyable computing system building experience, so that I can have a positive and memorable experience while creating my custom PC.